

PREDIXION PMML CONNEXION™

Successful companies understand that advanced analytics technologies are an absolute necessity to build and maintain their competitive advantage. However, company-wide adoption and access to the solutions are hindered by complex, expensive solutions that require highly technical users and carry high license fees. Ease-of-use, collaboration and affordability have been just a dream for predictive analytics—until now.



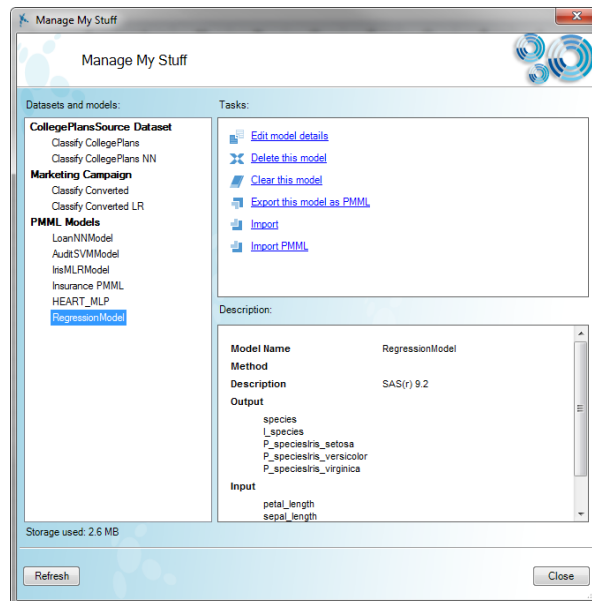
Predixion PMML Connexion™ enables companies to leverage their significant investments in analytics technologies and extend predictive analytics capabilities to information workers at a fraction of the cost of conventional licensing and maintenance fees. PMML Connexion™ allows you to effortlessly import PMML-based predictive models from SAS, SPSS, R and other platforms into Predixion Insight™ where information workers can score the models in the cloud from anywhere and publish reports using Microsoft Excel® and SharePoint®. Predixion Insight’s own models can be easily created then run against the same datasets to compare the accuracy of the PMML models. The PMML models can even be written back into SAS, SPSS, R and other platforms for end-to-end collaboration.

Predixion Insight™ delivers cloud-based predictive analytics solutions that are fully integrated with Microsoft’s BI platform and leverage many of the incumbent BI technologies. If you use Excel® or PowerPivot for Excel® you can attain powerful BI and predictive analytics results while leveraging your existing systems including SAS, SPSS, Cognos and Business Objects. You are able to easily create, manage and share powerful and accurate predictive models without extensive training or specific knowledge of predictive analytics. In addition, Predixion Insight™ and Microsoft PowerPivot can be used together to further reduce your reliance on expensive licenses – and provide easy-to-use BI and analytics tools at a fraction of the cost.



PMML Connexion™ Advantages

- Low-cost
- Self-service
- Easy-to-use
- Cloud-based solution – accessible anytime, anywhere
- Run multiple models concurrently
- Leverages enterprise applications with intuitive interface & minimal training
- Extensive model compatibility including:
 - SAS
 - SPSS
 - KXEN
 - Microstrategy
 - Tibco
 - R
 - Rapid-I
 - SQL Server



If you are fed up with overpriced, overly complex technology, take Predixion Insight™ and PMML Connexion™ for a test drive. A free trial is available for immediate download at www.predixionsoftware.com