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Predixion Software Raises \$6 Million in Series B Financing

San Juan Capistrano, CA – October 4, 2011 – [Predixion Software](#), a developer of collaborative predictive analytics solutions, announced today it has raised \$6 million in Series B financing. Predixion's Series B round was led by a new, unnamed strategic investor and subscribed to by current investors DFJ Frontier, Miramar Venture Partners and Palomar Ventures.

Predixion will use the funding proceeds to build out additional healthcare industry solutions, further expand its product development activities and scale its service, sales and marketing organizations to support current and anticipated demand and growth for its family of predictive analytics solutions.

“Since our inception, we've benefited from a tremendous group of investors which now includes strategic players,” said Predixion co-founder and CEO Simon Arkell. “This funding round further validates our industry changing approach to the market. In the past year, we have successfully deployed our solutions in enterprises both large and small, and with this additional capital will move to quickly exploit our successes in healthcare with preventable readmissions management and in the financial services industry,” Arkell said.

About Predixion Software

Predixion Software develops and markets collaborative predictive analytics solutions that are fully integrated with leading BI platforms, business applications and clinical and operational applications in healthcare and other vertical industries. We provide easy-to-deploy, enterprise class predictive analytics in the common interfaces of Excel® 2010, SharePoint® and other business applications. Customers in healthcare, finance, retail and other industries are achieving immediate results with Predixion Insight.

Predixion Software is headquartered in Orange County, California with development offices in Redmond, Washington. The company has venture capital backing from established investors including DFJ Frontier, Miramar Venture Partners and Palomar Ventures. For more information call (949) 373-4900 or visit us at www.predixionsoftware.com.

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